

G B A O

Center for American Progress National Poverty Survey

February 2021

N = 2,000 registered voters

Conducted February 2-7, 2021 via online web panel

Margin of error = +/- 2.2 percentage points

- Whether facing wage stagnation, struggling to find job opportunities, or figuring how to pay for basic living necessities, many Americans are hurting economically – particularly women, younger voters, and people of color.
- Consequently, voters broadly support funding government services to help provide basic living standards.
- Voters overwhelmingly see public education and access to clean water as fundamental human rights that should be guaranteed by government, and to a lesser degree food and housing. Childcare and broadband access are seen as important, but less essential as government ensured rights.

- Voters widely support the federal government stepping in to ensure state governments can continue to provide aid in face of the pandemic.
- Infrastructure investment, paid sick days & paid family leave, and food & housing assistance are widely popular proposals to strengthen our economy, across partisan lines. But even weakest proposals garner majority support.
- Framing the pandemic as disproportionately affecting those in poverty drives more voters to back big changes than does a framing based on race.



Political And Economic Climate

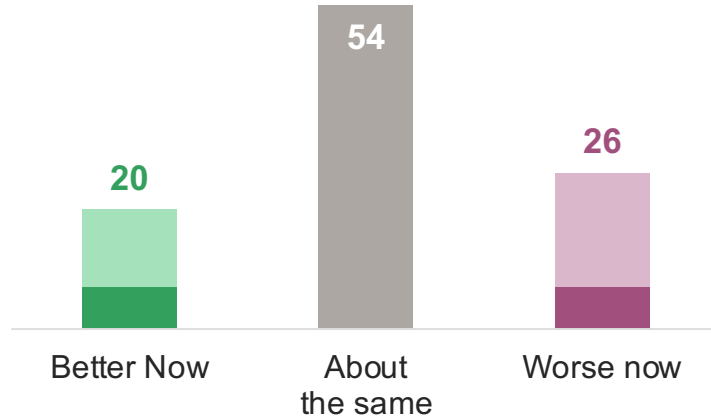
For Most, Economic Growth Is Stagnant Or Non-Existent

Figure 5

Personal Economic Situation

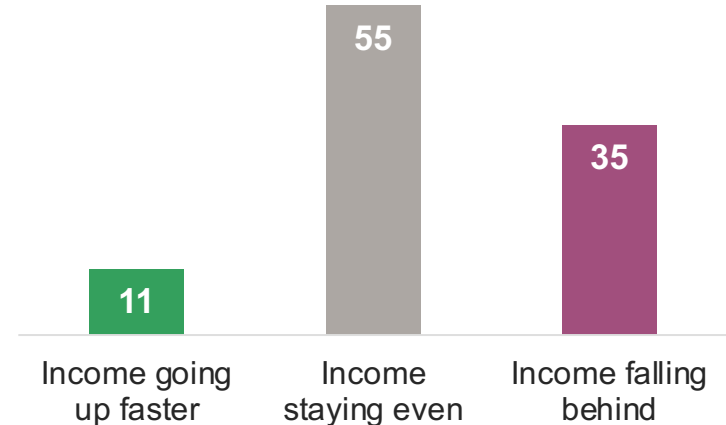
Thinking back to one year ago, how would you rate your current personal economic situation compared to before the coronavirus pandemic?

Darker shade = Stronger intensity



Income vs. Cost Of Living

Do you think your family's income is going up faster than the cost of living, staying about even with the cost of living, or falling behind the cost of living?

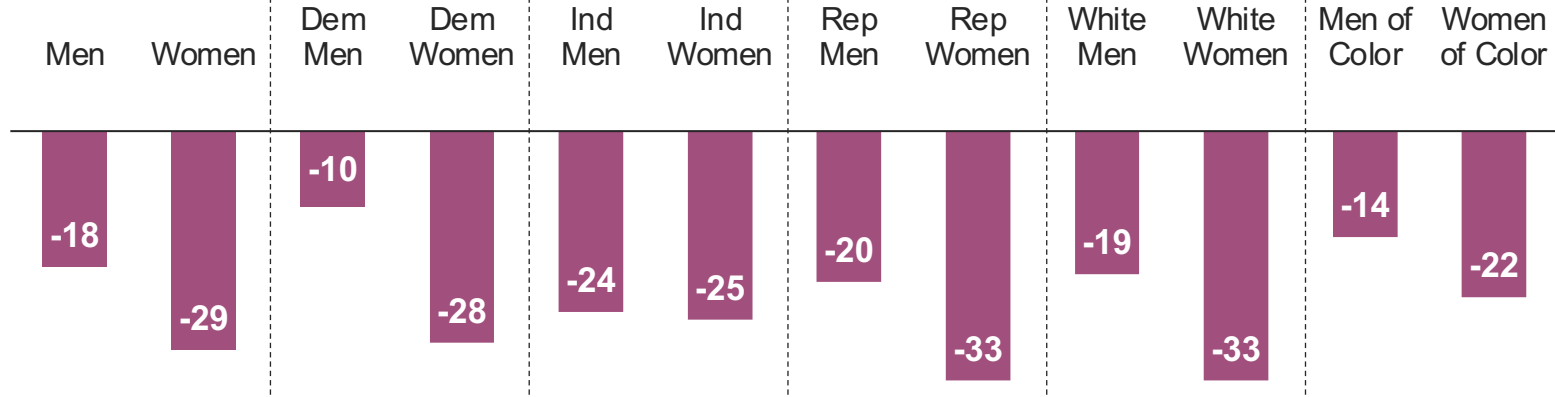


Women Are More Likely To Feel Left Behind

Figure 6

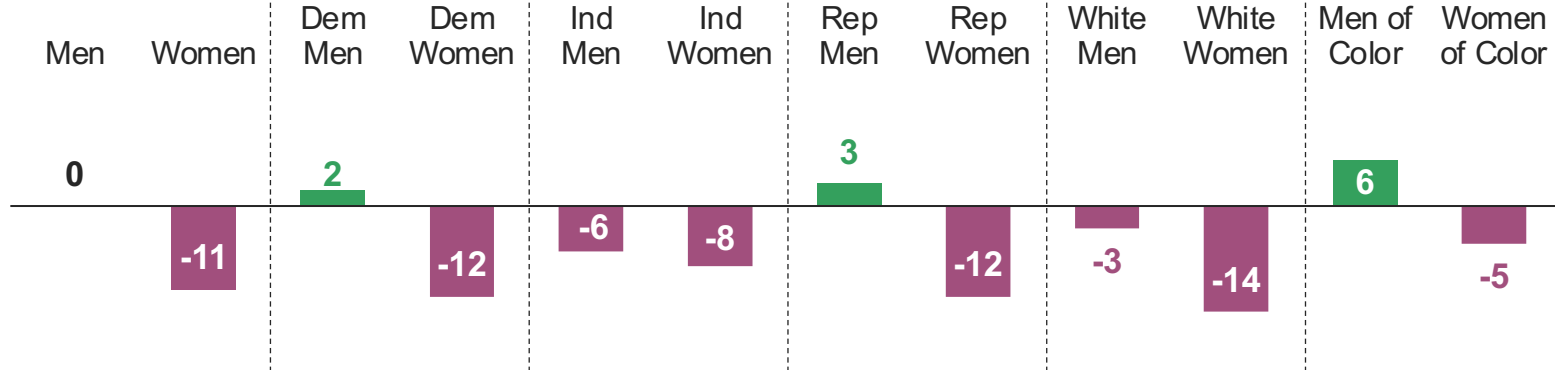
Income

● % Going up –
Falling Behind



Pers. Econ.

● % Better now
– Worse now



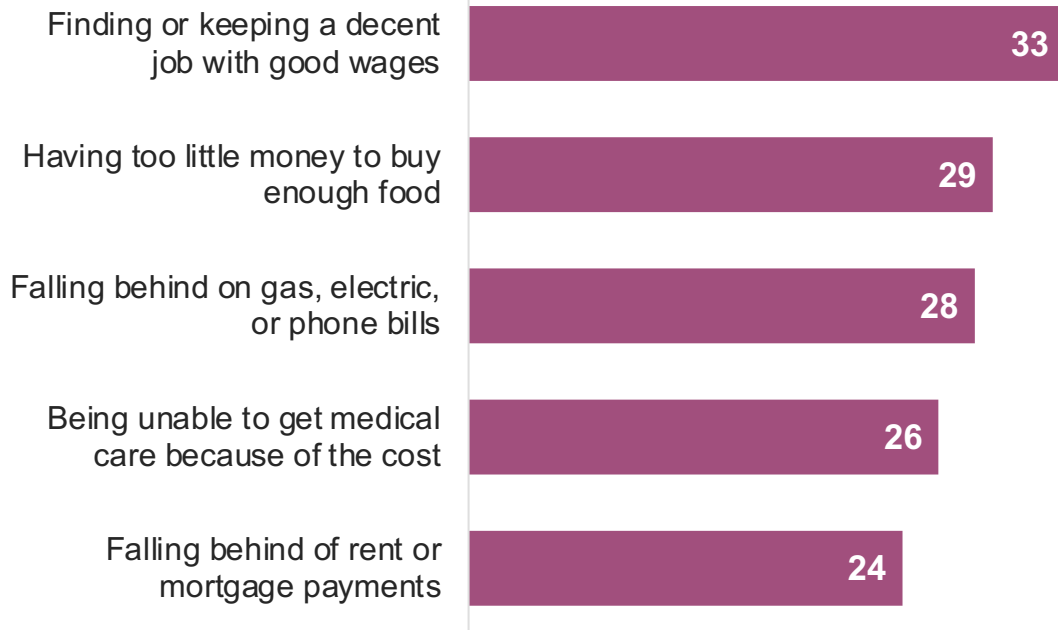
Nearly Half Of Voters Are Experiencing Economic Difficulties Finding A Job Or Paying For Basic Needs

Figure 7

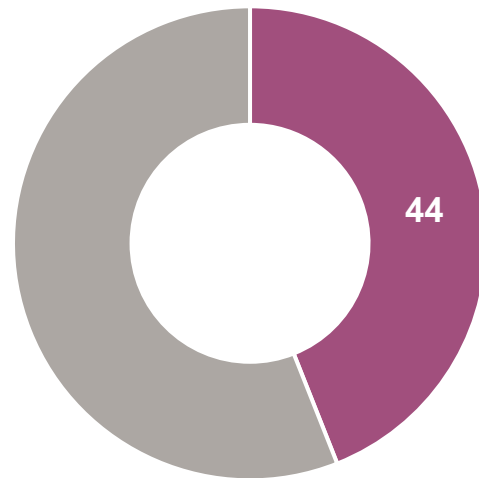
Economic Problems

Below is a list of economic challenges facing many Americans today. Have you or a member of your immediate family had a serious problem with this issue over the past year?

% Total yes



% Experiencing at least 1 problem

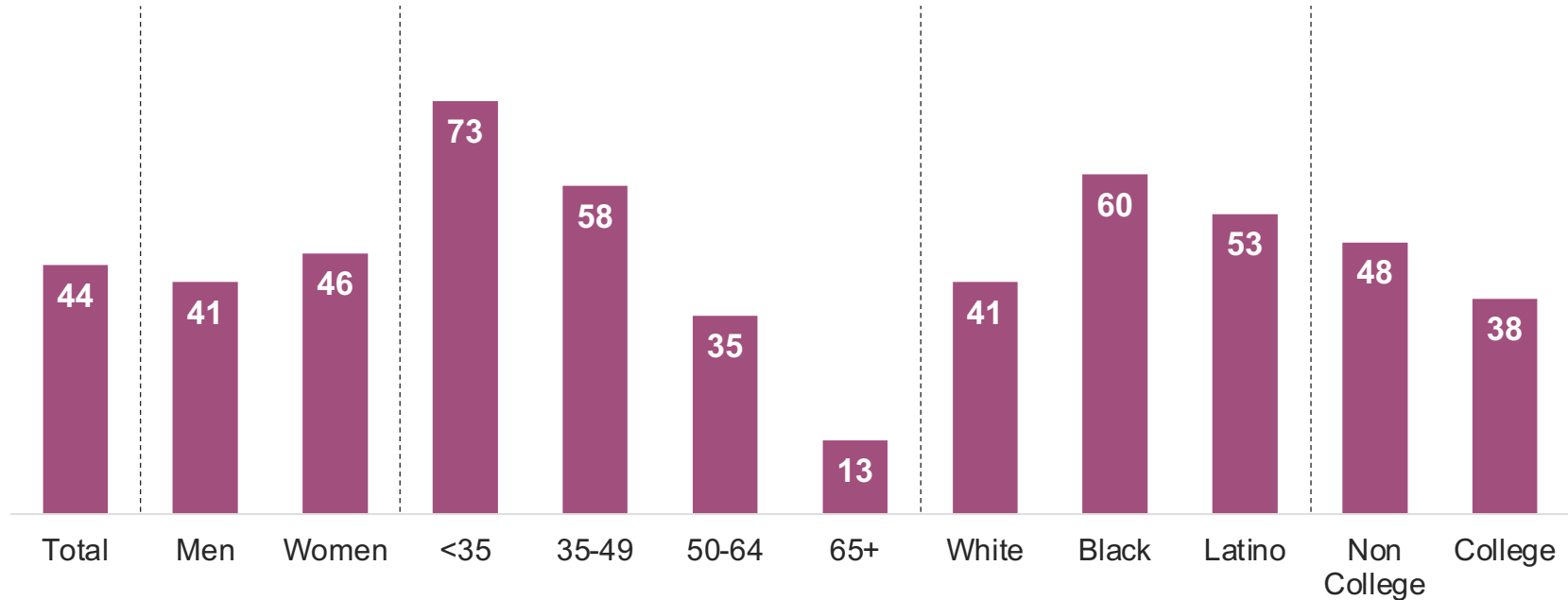


Younger Voters And Voters Or Color Are More Likely To Face Economic Difficulties In Finding A Job And Paying Bills

Figure 8

Economic Problems

% Experience at least one economic challenge in their family

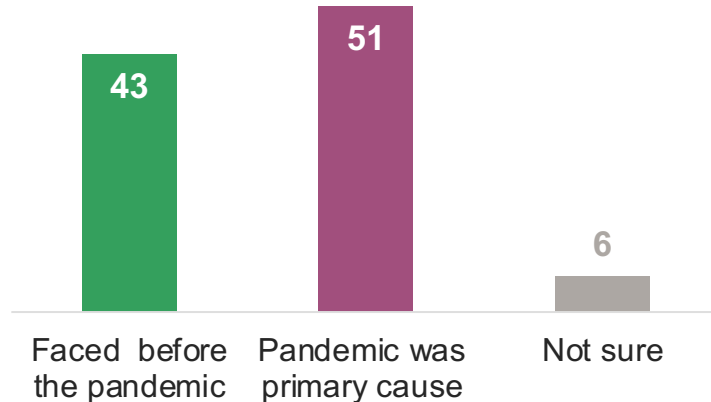


Over Half Facing Economic Challenges Identify The Pandemic As The Primary Cause

Figure 9

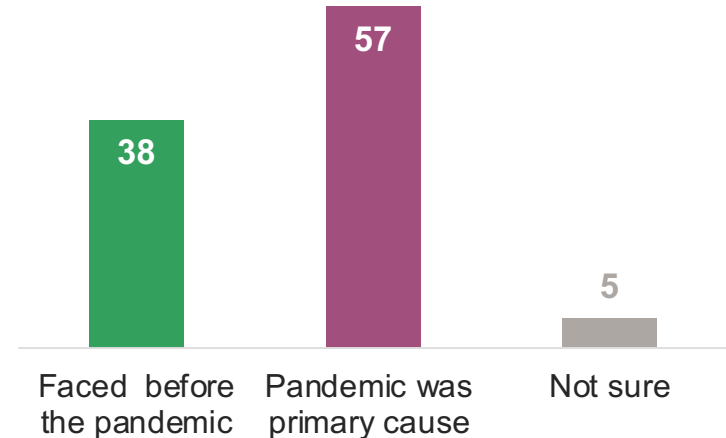
Cause: Self

*(If facing economic problems) Did **you** face these economic pressures before the COVID pandemic, or do you feel the COVID pandemic was the primary cause of the economic pressures you faced?*



Cause: Family Members

*(If family faced economic problems) Did **your family member(s)** face these economic pressures before the COVID pandemic, or do you feel the COVID pandemic was the primary cause of the economic pressures they faced?*



The background of the slide features a close-up, slightly out-of-focus image of a fishing net. The net's mesh is composed of thin, light-colored lines that create a complex, overlapping grid pattern. The lighting is soft, highlighting the texture of the netting. A solid dark blue horizontal band with a diagonal cut on the right side is positioned across the lower half of the image.

Social Safety Net

4-in-10 Currently Receiving Or Know Family Receiving Assistance, Including Over Half Of Black Voters And Voters Under 35

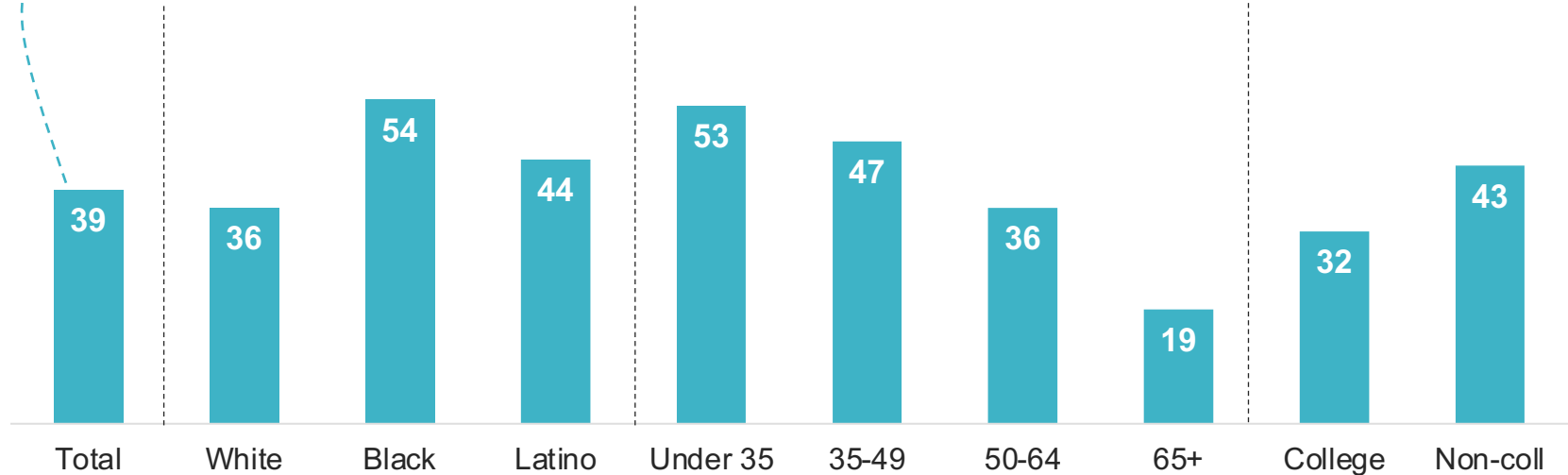
Figure 11

Benefits

Thinking about your own family - both your immediate family living with you, as well as other close relatives like aunts, uncles, cousins, and so on - as far as you know, is anyone in your family currently receiving government assistance for housing, health care, food, disability, or unemployment?

Self: 19
Immediate family: 15
Close relatives: 14

% Total Yes

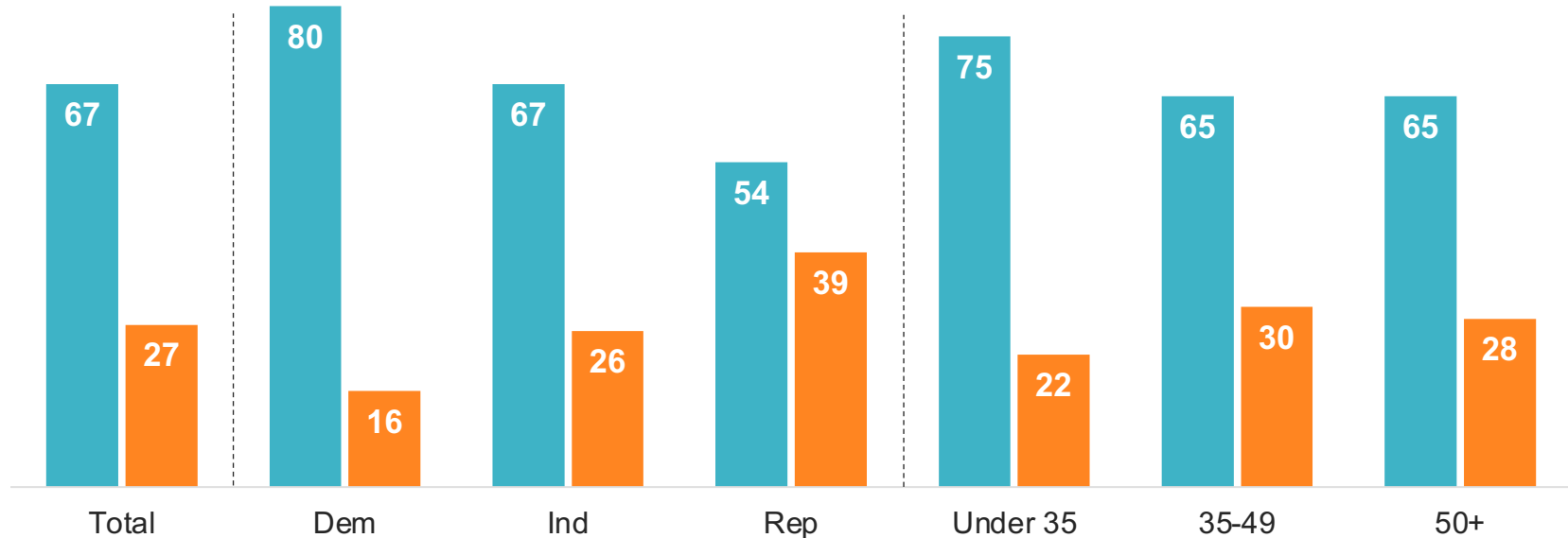


Strong Majority Believes People Are Poor Because Of Circumstances Beyond Their Control

Figure 12

Please tell me which statement comes closer to your own view, even if neither is exactly right.

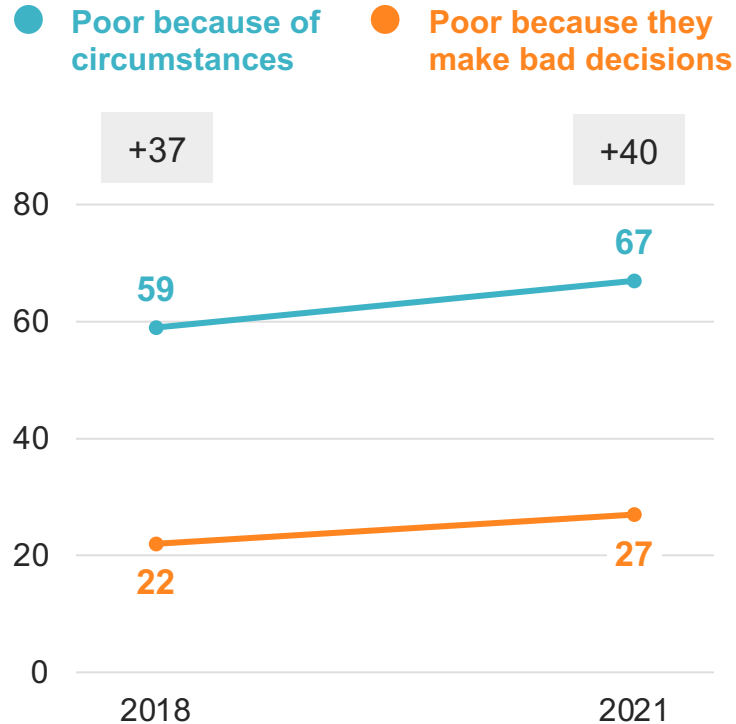
- Most people who live in poverty are poor **because their jobs don't pay enough, they lack good health care and education, and things cost too much** for them to save and move ahead.
- Most people who live in poverty are poor **because they make bad decisions or act irresponsibly** in their own lives.



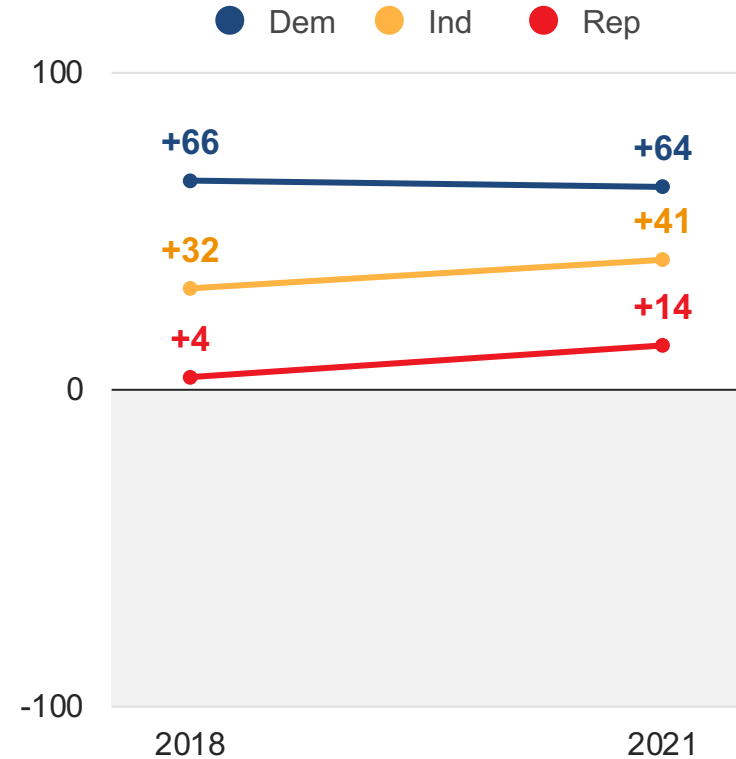
Independents And Republicans Are Increasing Likely To Believe Poverty Is Cause By A Person's Circumstances Over Bad Decisions

Figure 13

Poverty Cause



Circumstances – Bad Decisions Margin

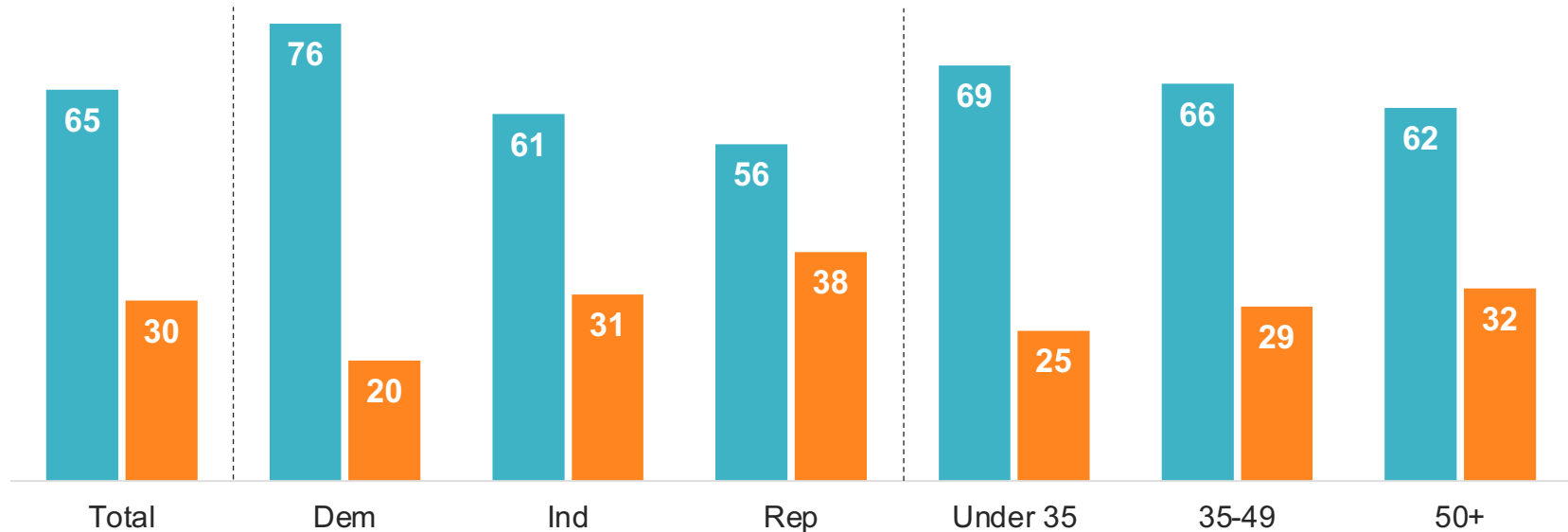


Support For Government Services Still Spans Party And Age Lines

Figure 14

Please tell me which statement comes closer to your own view, even if neither is exactly right.

- Whether I need them now or not, **I'm glad our society provides government services to ensure basic living standards** for when times get tough.
- **I don't envision ever being in a position where I would need or want to use** the health care, nutrition, housing, or income support provided by the government.



A photograph of the United States Capitol building in Washington, D.C. The image shows the iconic white dome with its statue on top, and the large neoclassical building below it. The sky is blue with some white clouds. A dark blue diagonal banner is overlaid across the middle of the image, containing the text "Role Of Government".

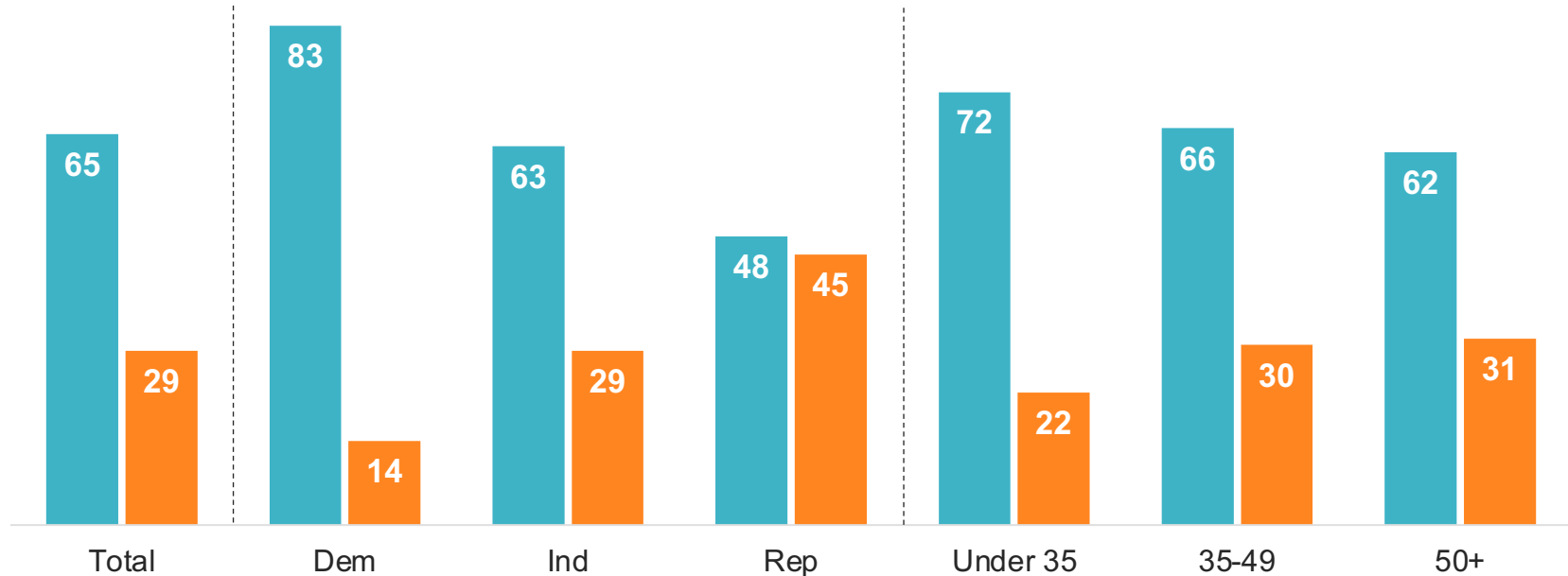
Role Of Government

Voters Prioritize Government Assistance Over Spending Cuts – Even Half Of Republicans

Figure 16

Please tell me which statement comes closer to your own view, even if neither is exactly right.

- **It is more important to me that the government help provide basic living standards** like housing, nutrition, and health care for those struggling to make ends meet.
- **It is more important to me that the government address large budget deficits** by reducing overall spending on government assistance programs for low-income people.

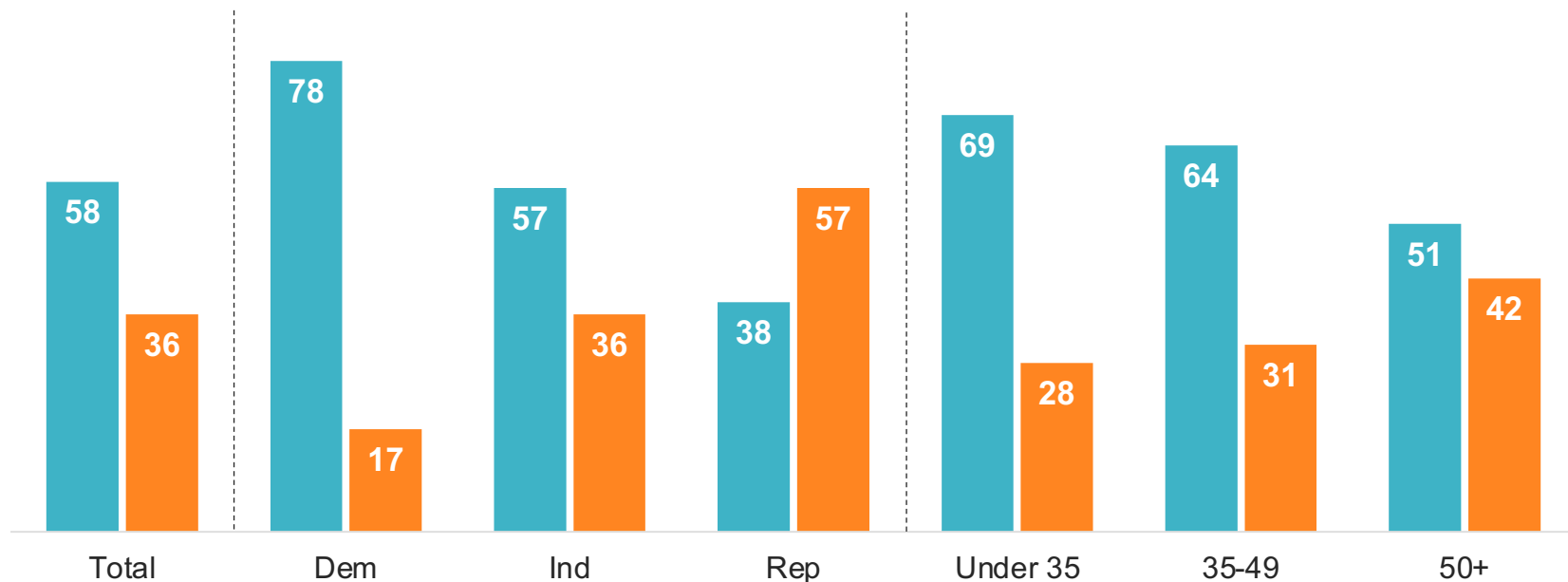


Dependency Fears Deter Many Republicans From Supporting Government Assistance

Figure 17

Please tell me which statement comes closer to your own view, even if neither is exactly right.

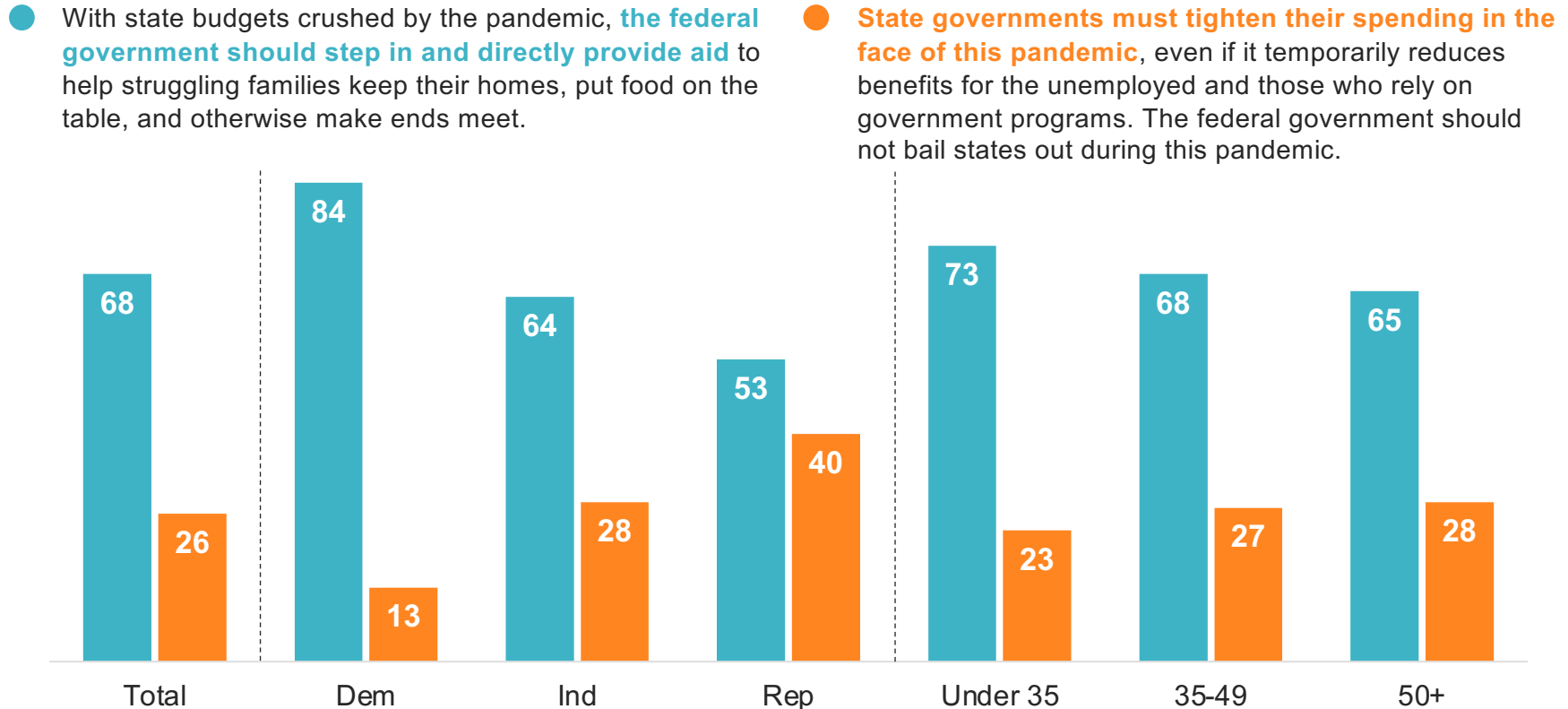
- The government should help **ensure that all families have access to basic living standards** like health care, nutrition, and housing if their wages are too low or they can't make ends meet.
- **Welfare programs trap people in poverty** by leaving them dependent on the government and penalizing work.



Voters Broadly Support The Federal Government Stepping In To Ensure Support From State Governments In Face Of Pandemic

Figure 18

Please tell me which statement comes closer to your own view, even if neither is exactly right.



Majorities See A Clear Role For Government In Guaranteeing Clean Water, Education, And Nutrition

Figure 19

Role in Basic Needs

On a scale from 0 to 10 what role you think government should play in meeting the need on each of these issues, where 10 means it is a basic human right that should be guaranteed to everyone in the U.S. and 0 means it is an issue that government should not be involved in at all and should be left completely to the free market.

	% Strong role (8 to 10)	Dem	Ind	Rep
Access to clean water	74	78	75	68
Quality public education	64	71	64	57
Access to adequate, nutritional food	54	69	53	38
Access to safe, affordable housing	48	62	46	33
Affordable, quality child care	40	54	39	27
Broadband internet access	32	43	30	22

A blurred background image showing a medical setting. A teal stethoscope and a blue pen are resting on a medical form. The form contains various fields and text, including 'POZIV' and 'ZAKAZIVANJE TERMIANA ZA'.

Pandemic Impact

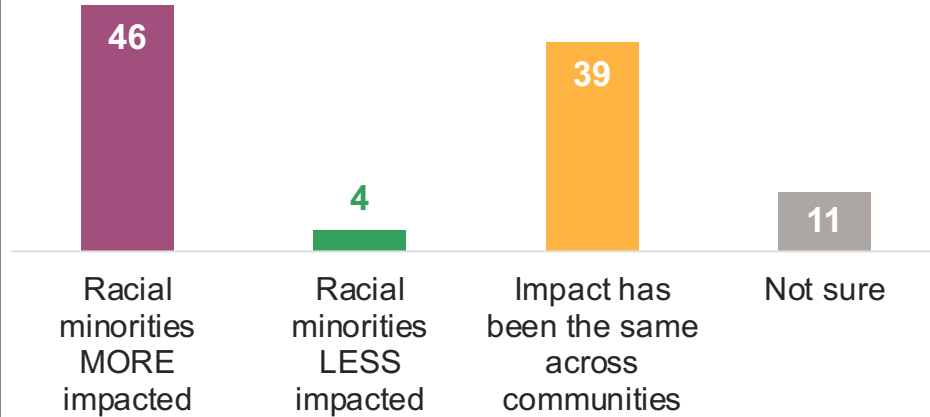
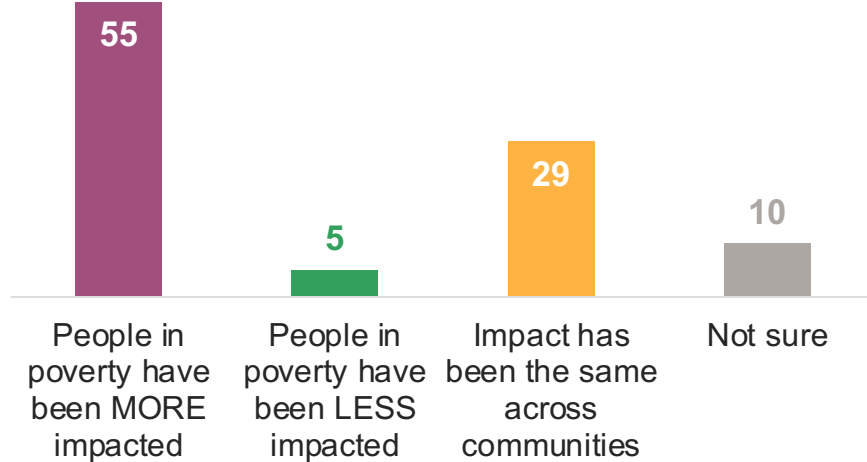
Voters Believe That Economic Inequality Is More Prevalent Than Racial Inequality When It Comes To The Impact Of COVID

Figure 21

Impact On Those In Poverty

Impact On Racial Minorities

(Split) Which of the following comes closest to your own view about those impacted by the coronavirus pandemic?

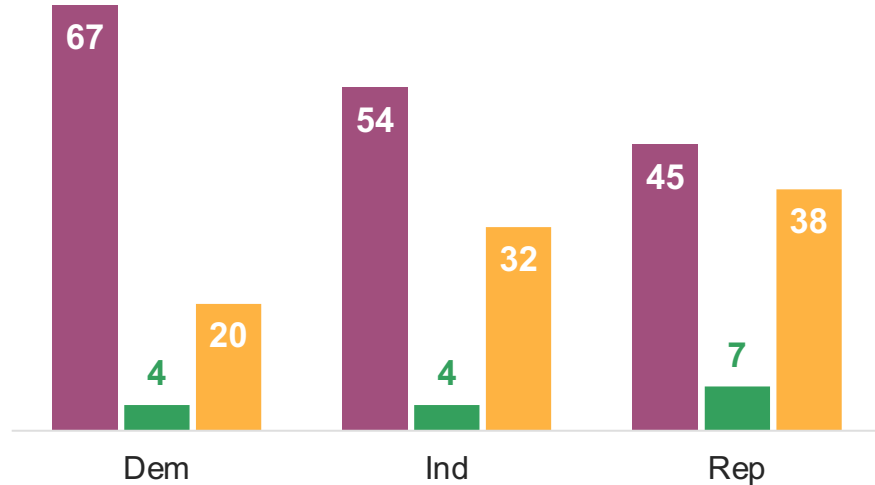


Notable Differences With Independents And Republicans When Using Race To Discuss Pandemic Impact

Figure 22

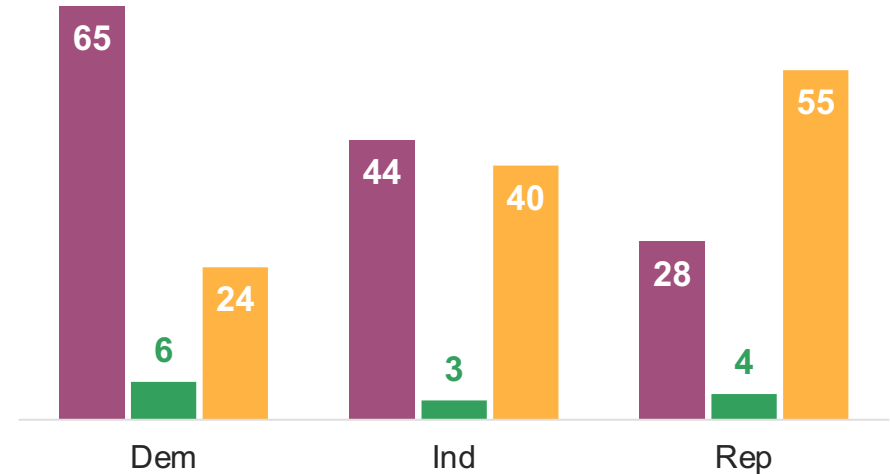
Impact On Those In Poverty

More impacted Less impacted
Impact the same



Impact On Racial Minorities

More impacted Less impacted
Impact the same



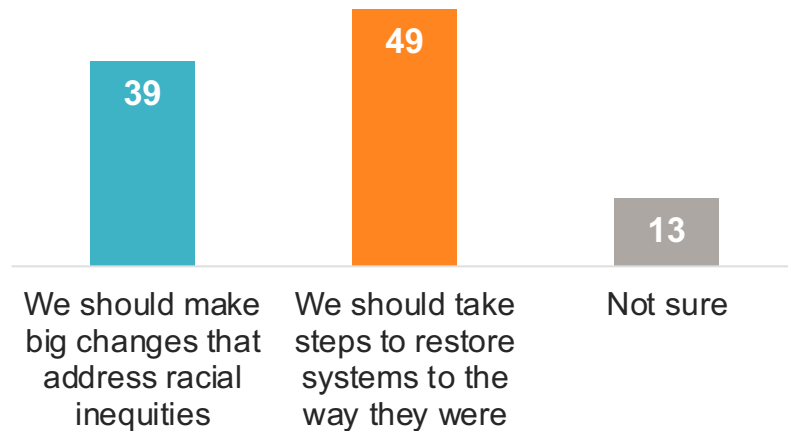
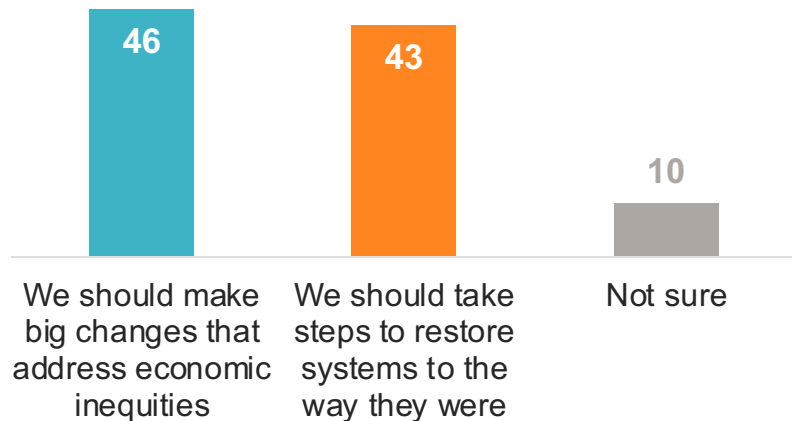
Voters More Likely To Be Receptive To Big Changes With An Economic Inequity Frame

Figure 23

Economic Changes

Racial Changes

(Split) Thinking about how the United States recovers after the pandemic passes, which comes closest to your own view?



Jobs, Health Care, Economic Insecurity, Medical Conditions Identified As Dominant Factors For Disproportionate Pandemic Impact On Poor

Figure 24

Poverty Impact

(Split) Below is a list of factors that may affect those **living in poverty** and could explain why they are more impacted by coronavirus than others. Which TWO best explain why **Americans living in poverty are more impacted** by coronavirus than others?

		Dem	Ind	Rep
They often work in frontline jobs and jobs without work-from-home options	41	45	46	33
They have less access to quality health care	31	40	29	24
They often struggle to make ends meet, and the loss of income has a bigger impact than on those with savings	30	28	33	30
They often have more serious underlying medical conditions	28	25	30	29
They lack the financial resources to get the needed treatment	24	28	18	23
They took warnings about the virus less seriously and put themselves in danger	15	13	11	19
They are overrepresented in the prison population where the outbreak is very high	9	8	8	10



The background image shows a wooden desk with a white notebook. On the notebook is a line graph with a vertical axis and a horizontal axis. The graph has several data points connected by lines, showing an overall upward trend. A silver ruler is placed diagonally across the top right of the notebook. A black pen is visible at the bottom left of the notebook. A dark blue banner with the text 'Policy Proposals' is overlaid on the notebook.

Policy Proposals

Investment In Infrastructure Jobs, Expanding Food Assistance, And Paid Sick & Family Leave Receive Strongest Backing From Voters

Figure 26

Policy Proposals



Strongly support



Total support

Create good jobs and make American businesses more **competitive by investing \$1 trillion in our nation's infrastructure**, including roads, bridges, railroads, broadband, and expanded production of clean energy.

41

79

Require all employers to provide workers with **guaranteed paid time off** if they are sick.

39

74

Increase the level of food assistance provided via the Supplemental Nutrition Assistance Program (formerly known as food stamps) to ensure that those who need help keeping food on the table don't run out of benefits and adequate food before the month is over.

37

72

Create a national paid family and medical leave plan that would provide workers part of their wages when they need time off for the birth of a child or to care for a sick or elderly family member.

35

71

Strong Support Across Partisan Lines For Infrastructure And Sick Leave

Figure 27

Policy Proposals

Please indicate whether you would support or oppose this policy proposal to strengthen our economy. **Showing % Total Support**

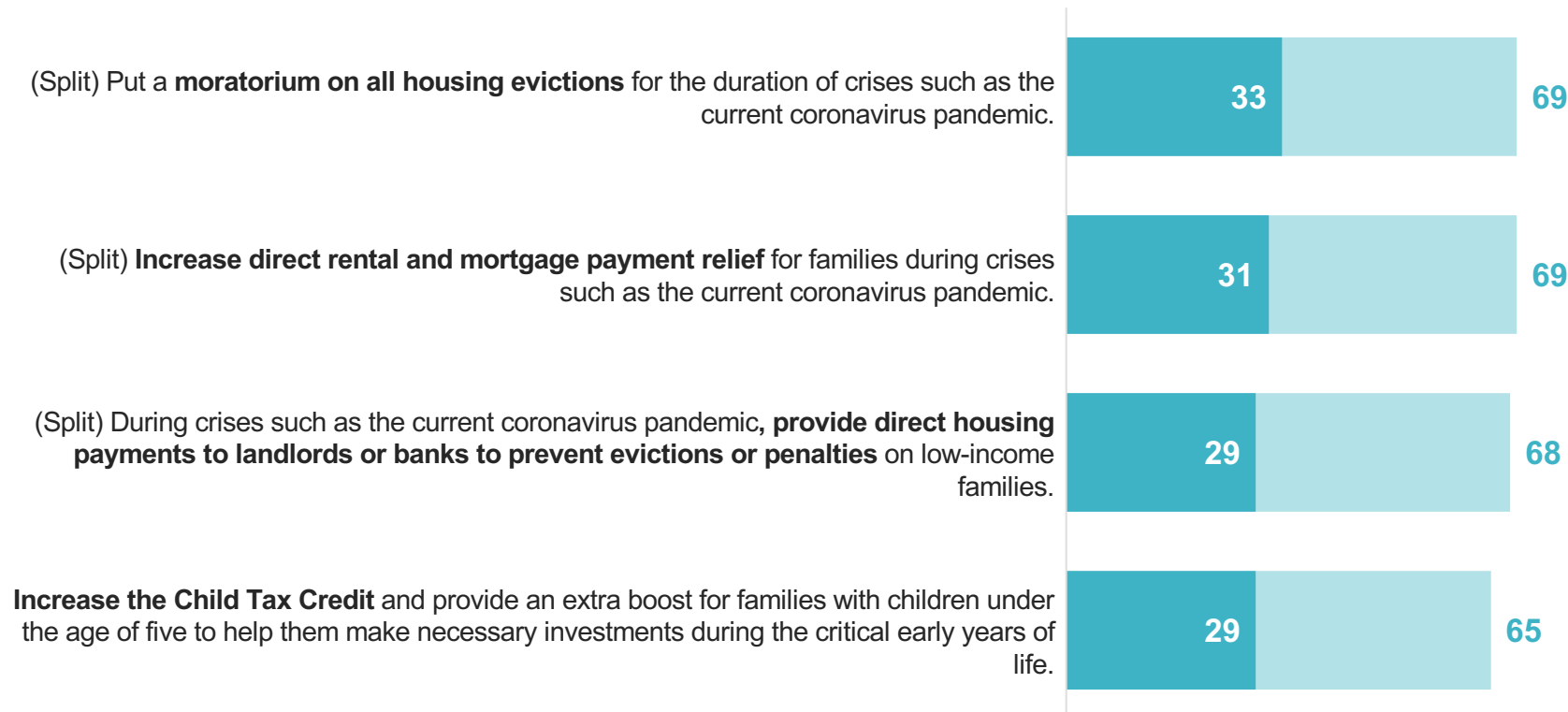
	Dem	Ind	Rep
Create jobs by investing \$1 trillion in infrastructure	88	77	72
Guaranteed paid time off when sick	84	74	63
Increase the level of food assistance	86	71	57
Create a national paid family and medical leave plan	86	68	58

Housing And Child Tax Credit Proposals Also Receive Broad Support

Figure 28

Policy Proposals

● Strongly support ● Total support



Majority Support Across Party For Housing Assistance And Child Tax Credit

Figure 29

Policy Proposals

Please indicate whether you would support or oppose this policy proposal to strengthen our economy. **Showing % Total Support**

	Dem	Ind	Rep
Moratorium on all evictions	80	66	60
Increasing direct rental and mortgage payments	80	69	57
Provide direct housing payments to landlords or banks	83	65	56
Increase the Child Tax Credit	76	64	53

Even Weakest Proposals – Direct Payments, Min Wage, And EITC – Earn Majority Support

Figure 30

Policy Proposals



Strongly support



Total support

(Split) **Increase the total amount of housing assistance offered to low-income families** and include all families facing unaffordable housing costs.

26

65

During crises such as the current coronavirus pandemic, **automatically increase weekly unemployment payments to help meet basic living costs** and extend unemployment insurance for the duration of the crisis rather than to a specific date not tied to improved conditions.

32

65

(Split) **Expand the Earned Income Tax Credit (EITC)**, the governmental income support program for working people, to include up to \$1,500 per year for low-income single people without children.

31

62

(Split) **Increase the federal minimum wage to \$15 an hour**, make sure it rises with inflation, and extend the minimum wage to include groups like tipped workers and workers with disabilities, who are currently allowed to be paid less than the full minimum wage.

34

59

(Split) **Provide direct monthly payments to middle-class families** up to \$3,000 per year for single people earning \$50,000 per year or less, and up to \$6,000 annually for married people earning \$100,000 per year or less.

27

54

Deep Political Division On Lower Tier Proposals, Especially Min Wage

Figure 31

Policy Proposals

Please indicate whether you would support or oppose this policy proposal to strengthen our economy. **Showing % Total Support**

	Dem	Ind	Rep
Increase housing assistance to low-income families	83	64	45
Increasing weekly unemployment payments	82	62	48
Expand the Earned Income Tax Credit	76	62	47
Increase the federal minimum wage to \$15 an hour	84	56	35
Provide direct monthly payments to middle-class families	70	52	39

G B A O

RESEARCH + STRATEGY