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Interviews: 871 adults, $558 \mathrm{~K}-12$ parents, and $606 \mathrm{~K}-12$ teachers
Dates: February 10-17, 2016

| $[109]$ | $\frac{\text { Adults }}{}$ |  | $\frac{\text { Parents }}{}$ | Teachers <br> Male |
| :--- | :---: | :---: | :---: | :---: |
| Female | 51 |  | 45 | 23 |

FINAL
Study \#11767
CAP Teach Strong Online Survey
February 2016
Please note: all results are shown as percentages unless otherwise stated.

S1b. How old are you?


S2ab. For statistical purposes only, would you please indicate whether you are from a Hispanic background? And what is your race?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| White . | 69 | 64 | 84 | [118-119] |
| Black/African American .................. | 12 | 13 | 7 |  |
| Hispanic....................................... | 13 | 17 | 7 |  |
| Asian .. | 4 | 5 | 1 |  |
| Other ........................................ | 2 | 1 | 1 |  |

S3. What is the last grade that you completed in school?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| Grade school....................................................... | - | 1 | - | [120] |
| Some high school | 2 | 3 | - |  |
| High school graduate | 30 | 32 | - |  |
| Some college, no degree | 20 | 19 | 1 |  |
| Vocational training/2-year college .......................... | 10 | 9 | 1 |  |
| 4-year college/Bachelor's degree. | 24 | 25 | 26 |  |
| Some postgraduate work, no degree ...................... | 3 | 2 | 12 |  |
| 2 or 3 years' postgraduate work/master's degree....... | 8 | 7 | 59 |  |
| Doctoral/law degree | 3 | 2 | 1 |  |

S4. How would you describe your overall point of view in terms of the political parties?

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| Mostly Democratic. | 25 | 23 | 28 |
| Leaning Democratic ....................... | 16 | 16 | 22 |
| Completely independent. | 22 | 25 | 16 |
| Leaning Republican....................... | 14 | 17 | 17 |
| Mostly Republican ........................ | 23 | 19 | 17 |
| Total Democratic | 41 | 39 | 50 |
| Total Republican | 37 | 36 | 34 |

S5a. Do you currently work at a school?

|  | Teachers |  | [122-123] |
| :---: | :---: | :---: | :---: |
| Yes, at a preschool or nursery school.................... | - | TERMINATE |  |
| Yes, at a K-8 school. | 1 |  |  |
| Yes, at a K-12 school. | 2 |  |  |
| Yes, at an elementary school | 47 | CONTINUE |  |
| Yes, at a junior high school.. | 3 |  |  |
| Yes, at a middle school. | 19 |  |  |
| Yes, at a high school ......................................... | 28 |  |  |
| Yes, at a college or university .............................. | - |  |  |
| Yes, at another type of school ............................. | - | TERMINATE |  |
| No, do not currently work at a school.................. | - |  |  |

S5b. Which of the following best describes the school where you work?

|  | Teachers |  | [124] |
| :---: | :---: | :---: | :---: |
| Regular public school .............................. | 95 | CONTINUE |  |
| Public magnet/optional school .................. | 3 |  |  |
| Public charter school ................................ | 2 |  |  |
| Private or religious school ........................ | - | TERMINATE |  |
| Other type of school................................. | - |  |  |
| Not sure | - |  |  |

S5c. What is your occupation?

|  | Teachers |  |  |
| :---: | :---: | :---: | :---: |
| Teacher......................................................................... | 100 | CONTINUE | [125] |
| Education support professional or paraprofessional ............. | - |  |  |
| Administrator................................................................ | - | TERMINATE |  |
| Other type of school employee | - |  |  |

S5d. What grade or grades do you currently teach? Please check all that apply.

|  | Teachers |  |  |
| :---: | :---: | :---: | :---: |
| Preschool or younger ............................ | 1 | TERMINATE | [126-127] |
| Kindergarten........................................ | 17 |  | > |
| 1st grade ........................................... | 18 |  |  |
| 2nd grade ......................................... | 18 |  |  |
| 3rd grade ......................................... | 21 |  |  |
| 4th grade. | 19 |  |  |
| 5 th grade | 21 | CONTINUE |  |
| 6 th grade | 13 |  |  |
| 7th grade | 18 |  |  |
| 8th grade | 17 |  |  |
| 9th grade | 21 |  |  |
| 10th grade | 23 |  |  |
| 11th grade | 23 |  |  |
| 12th grade ........................................... | 23 |  |  |

S6a. Are you the parent or legal guardian of any children who are currently attending a public school in kindergarten through 12th grade?

|  | Adults | Parents | Teachers |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, parent of a K-12 student in school................. | 21 | 100 | 30 | CONTINUE | [128] |
| No, not a parent of a K-12 student in school. | 79 | - | 70 | TERMINATE OR <br> Skip to Q.1a |  |

(ASK ONLY OF RESPONDENTS WHO SAY "YES" IN QS6a.)
S6b. What kind of school does your child or do your children attend?

|  | Adults | Parents | Teachers |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Regular public school ............................. | 79 | 91 | 89 |  | [129] |
| Public magnet/optional school ................. | 5 | 5 | 5 | CONTINUE | > |
| Public charter school ............................. | 8 | 7 | 3 |  |  |
| Private or religious school...................... | 7 | 2 | 5 | TERMINATE ONLY IF |  |
| Home-schooling program ....................... | 5 | 1 | 1 | PARENT SAMPLE |  |
| Other type of school ............................ | 2 | - | 2 |  |  |

(ASK ONLY OF RESPONDENTS WHO SAY "YES" IN Q.S6a.)
S6c. In what grade is your child or are your children?

|  | Adults | Parents | Teachers |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Preschool or younger ............................. | 13 | 10 | 13 | TERMINATE | [130-131] |
| Kindergarten ........................................ | 8 | 13 | 13 |  | > |
| 1st grade ............................................ | 11 | 11 | 9 |  |  |
| 2nd grade ........................................... | 12 | 9 | 8 |  |  |
| 3rd grade ............................................. | 11 | 12 | 11 |  |  |
| 4th grade ............................................. | 11 | 11 | 12 |  |  |
| 5th grade ............................................. | 9 | 12 | 13 | CONTINUE |  |
| 6 th grade | 9 | 13 | 13 |  |  |
| 7th grade | 13 | 12 | 11 |  |  |
| 8th grade | 12 | 12 | 13 |  |  |
| 9th grade ............................................ | 8 | 13 | 13 |  |  |
| 10th grade ........................................... | 8 | 12 | 14 |  |  |
| 11th grade ........................................... | 13 | 11 | 9 |  |  |
| 12th grade .......................................... | 18 | 14 | 11 |  |  |

1a. Here is a list of different kinds of people. How important a role do you think each one plays when it comes to ensuring the continued well-being and success of local communities and the country overall?
this table has been ranked by the percentage of adults who say very important role

|  | Total Very/Fairly Important Role | Very important Role | Fairly important Role | Just Somewhat Important Role | Not That Important A Role | Not An Important Role At All |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Public school teachers |  |  |  |  |  |  | [135] |
| Adults ......................................... | 90 | 69 | 21 | 8 | 1 | 1 |  |
| Parents ....................................... | 91 | 75 | 16 | 8 | - | 1 |  |
| Teachers .................................... | 98 | 86 | 12 | 2 | - | - |  |
| Medical doctors |  |  |  |  |  |  | [132] |
| Adults. | 87 | 62 | 25 | 11 | 1 | 1 |  |
| Parents...................................... | 89 | 61 | 28 | 10 | 1 | - |  |
| Teachers ................................... | 92 | 69 | 23 | 7 | 1 | - |  |
| College professors |  |  |  |  |  |  | [136] |
| Adults ........................................ | 74 | 37 | 37 | 18 | 6 | 2 |  |
| Parents...................................... | 80 | 44 | 36 | 14 | 4 | 2 |  |
| Teachers .................................... | 76 | 40 | 36 | 19 | 4 | 1 |  |
| Business professionals |  |  |  |  |  |  | [134] |
| Adults ........................................ | 70 | 29 | 41 | 25 | 3 | 2 |  |
| Parents ...................................... | 73 | 30 | 43 | 22 | 3 | 2 |  |
| Teachers ................................... | 75 | 29 | 46 | 21 | 3 | 1 |  |
| Lawyers |  |  |  |  |  |  | [133] |
| Adults ........................................ | 54 | 21 | 33 | 30 | 11 | 5 |  |
| Parents ...................................... | 54 | 22 | 32 | 30 | 12 | 4 |  |
| Teachers ................................... | 60 | 20 | 40 | 27 | 10 | 3 |  |

1b. Thinking about how much we as a country value each of these different kinds of people, in terms of how we treat them and support them, for each one, indicate whether you think they are overvalued, undervalued, or valued as they should be)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ADULTS WHO SAY OVERVALUED—SOMEWHAT OR VERY

|  | Total Overvalued | Total Undervalued | Very Overvalued | Somewhat Overvalued | Valued As They Should Be | Somewhat Undervalued | Very <br> Undervalued |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lawyers |  |  |  |  |  |  |  | [138] |
| Adults........................... | 63 | 6 | 30 | 33 | 31 | 5 | 1 |  |
| Parents ......................... | 61 | 5 | 26 | 35 | 34 | 4 | 1 |  |
| Teachers.. | 65 | 8 | 29 | 36 | 27 | 7 | 1 |  |
| Business professionals |  |  |  |  |  |  |  | [139] |
| Adults....................... | 38 | 12 | 13 | 25 | 50 | 10 | 2 |  |
| Parents ............... | 39 | 15 | 11 | 28 | 46 | 14 | 1 |  |
| Teachers....................... | 49 | 10 | 16 | 33 | 41 | 9 | 1 |  |
| College professors |  |  |  |  |  |  |  | [141] |
| Adults........ | 30 | 34 | 12 | 18 | 36 | 27 | 7 |  |
| Parents. | 29 | 35 | 11 | 18 | 36 | 28 | 7 |  |
| Teachers.......... | 16 | 46 | 4 | 12 | 38 | 37 | 9 |  |
| Medical doctors |  |  |  |  |  |  |  | [137] |
| Adults........................... | 26 | 22 | 8 | 18 | 52 | 16 | 6 |  |
| Parents ......................... | 30 | 21 | 10 | 20 | 49 | 18 | 3 |  |
| Teachers....................... | 33 | 16 | 9 | 24 | 51 | 15 | 1 |  |
| Public school teachers |  |  |  |  |  |  |  | [140] |
| Adults........................... | 10 | 74 | 3 | 7 | 16 | 31 | 43 |  |
| Parents ......................... | 11 | 74 | 5 | 6 | 15 | 30 | 44 |  |
| Teachers...................... | 4 | 94 | 2 | 2 | 2 | 24 | 70 |  |

Now for some questions about education...
2a. How would you rate the overall quality of America's public schools nationally?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| Excellent...................................... | 3 | 4 | - | [142] |
| Good. | 22 | 29 | 39 |  |
| Just adequate............................... | 44 | 43 | 44 |  |
| Not so good ................................. | 22 | 18 | 14 |  |
| Poor............ | 9 | 6 | 3 |  |

(ASK OF ALL RESPONDENTS WHO SAY "YES" IN Q.S6a.)
2b. How would you rate the quality of the school your child attends?

|  | Parents | Teachers |  |
| :---: | :---: | :---: | :---: |
| Excellent. | 20 | 22 | [143] |
| Good. | 47 | 57 |  |
| Just adequate | 22 | 19 |  |
| Not so good. | 8 | 2 |  |
| Poor.. | 3 |  |  |

2c. Now how would you rate the overall quality of the school where you work?

|  | Teachers |  |
| :---: | :---: | :---: |
| Excellent. | 22 | [144] |
| Good. | 45 |  |
| Just adequate | 23 |  |
| Not so good. | 7 |  |
| Poor...... | 3 |  |

## This survey is going to focus on teachers and the teaching profession.

3. Thinking generally about teachers, how would you rate your feelings toward teachers overall?

|  | Adults | Parents |
| :---: | :---: | :---: |
| Very positive. | 32 | 36 |
| Somewhat positive ........................ | 43 | 46 |
| Neutral....................................... | 17 | 12 |
| Somewhat negative ....................... | 7 | 5 |
| Very negative ................................ | 1 | 1 |
| Total Positive | 75 | 82 |
| Total Negative | 8 | 6 |

Tal
When you think about the way we treat teachers and the teaching profession in our country today, would you say...?

|  |  | Adults |  | Parents |
| :--- | :---: | :---: | :---: | :---: |
| A lot of changes and improvements are needed .............. | $\frac{51}{4}$ |  | 45 | 69 |
| Some changes and improvements are needed............. | 46 |  | 50 | 30 |
| No real changes or improvements are needed ............ | 3 | 5 | 1 |  |

[146]
No real changes or improvements are needed
3
5
1
(ASK ONLY OF RESPONDENTS WHO SAY A LOT OR SOME CHANGES ARE NEEDED.)
4b. When you think about the changes and improvements that are needed in the way we treat teachers and the teaching profession in our country today, what are the most important changes that come to mind? [147-153]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| Pay, better pay, better wages, salaries, compensation | 44\% | 47\% | 49\% |
| Respect, teachers need to be treated with respect, better treatment, valued | 15 | 13 | 30 |
| The ability to teach, let teachers teach, give them the freedom to teach, they know what is best | 9 | 9 | 10 |
| Reduced class size, smaller class size | 4 | 4 | 5 |
| Less tests, less mandatory tests, stop teaching to the test, get rid of standardized testing | 4 | 7 | 14 |
| Stop supporting bad teachers, get rid of bad teachers, keep the best teachers | 4 | 2 | - |
| More parental involvement, support | 3 | 3 | 7 |
| Better benefits, additional benefits | 3 | 2 | 3 |
| More funding for education, more resources, more money is needed/necessary | 3 | 4 | 6 |
| Don't know; no response | 8\% | 8\% | 1\% |

5a. Do you think you are underpaid, overpaid, or paid the right amount for the work you do as a teacher?

|  | Teachers |  |
| :---: | :---: | :---: |
| Underpaid a lot. | 57 | [154] |
| Underpaid a little ........................... | 33 |  |
| Paid about the right amount ............ | 10 |  |
| Overpaid a little ............................. | - |  |
| Overpaid a lot................................ | - |  |
| Total Underpaid | 90 |  |
| Total Overpaid | - |  |

5b. Do you think that public school teachers are underpaid, overpaid, or paid about the right amount for the work they do?

|  | Adults | Parents |  |
| :---: | :---: | :---: | :---: |
| Underpaid a lot.............................. | 43 | 44 | [155] |
| Underpaid a little .......................... | 35 | 32 |  |
| Paid about the right amount ............ | 15 | 19 |  |
| Overpaid a little ............................. | 5 | 3 |  |
| Overpaid a lot ............................... | 2 | 2 |  |
| Total Underpaid | 78 | 76 |  |
| Total Overpaid | 7 | 5 |  |

6. Thinking generally about new teachers who are just starting their teaching careers, how well do you think their education and training prepares them to be effective and successful teachers in our world today?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| Very well. | 6 | 7 | 2 | [156] |
| Fairly well ..................................... | 32 | 33 | 32 |  |
| Just somewhat well ........................ | 34 | 38 | 36 |  |
| Not that well.................................. | 16 | 14 | 21 |  |
| Not well at all ................................. | 5 | 4 | 9 |  |
| I don't know ................................. | 7 | 4 | - |  |

7a. Below are some phrases that could describe broad goals or priorities for how we treat teachers and the teaching profession. For each one, please rate how well you personally feel that phrase describes what our goals and priorities should be for how we treat teachers and the teaching profession.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ADULTS WHO SAY DESCRIBES VERY WELL

|  | Describes <br> Very Well | Describes <br> Fairly Well | Describes <br> Just <br> Somewhat Well | Does Not Describe Well At All |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Respect teachers and the teaching profession |  |  |  |  | [159] |
| Adults ................................................................ | 47 | 30 | 15 | 8 |  |
| Parents. | 45 | 33 | 15 | 7 |  |
| Teachers ............................................................ | 64 | 13 | 11 | 12 |  |
| Support teachers in their work |  |  |  |  | [160] |
| Adults | 45 | 33 | 16 | 6 |  |
| Parents. | 46 | 31 | 17 | 6 |  |
| Teachers | 63 | 15 | 11 | 11 |  |
| Elevate the teaching profession |  |  |  |  | [157] |
| Adults. | 36 | 36 | 21 | 7 |  |
| Parents................................................................ | 35 | 36 | 21 | 8 |  |
| Teachers .............................................................. | 46 | 25 | 18 | 11 |  |
| Modernize the teaching profession |  |  |  |  | [158] |
| Adults ................................................................. | 29 | 43 | 19 | 9 |  |
| Parents................................................................ | 28 | 43 | 21 | 8 |  |
| Teachers ............................................................. | 20 | 39 | 30 | 11 |  |

7b. If you had to choose just one of these broad goals or priorities, which phrase would you say best describes what you think the goal should be for how we treat teachers and the teaching profession?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF ADULTS

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| Support teachers in their work. | 35 | 35 | 36 |  |
| Respect teachers and the teaching profession........ | 29 | 31 | 43 |  |
| Elevate the teaching profession | 20 | 20 | 19 | [161] |
| Modernize the teaching profession....................... | 16 | 14 | 2 |  |

7c. Would you say as a country we are doing too much, the right amount, or too little when it comes to the following?


8a. Below is a statement describing goals for the teaching profession. Please read through it and then rate your reaction on a 0 to 10 scale, on which a 0 means you strongly disagree with the statement and a 10 means you strongly agree with the statement.

All students, especially those from low-income families, deserve to be taught by great teachers. To accomplish this goal, we must modernize and elevate the teaching profession. This effort will require transforming the systems and policies that support teachers throughout all stages of their careers.

How would you rate your reaction to this statement?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| 9-10, strongly agree ............................... | 44 | 44 | 40 | [164-165] |
| 7-8 ...................................................... | 29 | 26 | 28 |  |
| 5-6 .................................................... | 19 | 19 | 20 |  |
| 3-4 ..................................................... | 4 | 7 | 8 |  |
| 0-2, strongly disagree ............................. | 4 | 4 | 4 |  |
| Total 8-10 | 62 | 60 | 55 |  |
| Mean | 7.7 | 7.6 | 7.4 |  |

8b. What if anything stands out to you in a POSITIVE way about this statement? What specifically do you like about this statement? [166-172]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| All students deserve a great education regardless of their income, deserve to be taught by great teachers | 25\% | 28\% | 37\% |
| All students have the right to quality education | 13 | 11 | 5 |
| Support for low income students, low income students deserve great teaching/teachers as well | 12 | 14 | 12 |
| Support, we need to support teachers, support them in every phase of their career | 7 | 9 | 15 |
| Need to elevate profession, teachers need recognition | 7 | 7 | 12 |
| Need to modernize teaching profession, modernize the system, come up with better ways to teach | 7 | 5 | 5 |
| Everything, all of it, good idea, support it, great positive statements, describes how I feel, makes sense | 5 | 4 | 4 |
| Don't know; no response | 9\% | 12\% | 5\% |

8c. What if anything raises concerns or stands out to you in a NEGATIVE way? What specifically about this statement raises doubts, questions, or concerns in your mind? [173-179]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| All income students should be taught by great teachers, focus on everyone, all are equally deserving | 9\% | 11\% | 10\% |
| Modernize, how, what does it mean, sounds scary, too vague, need specifics, modernizing is not a positive word | 3 | 3 | 10 |
| Lack of respect for teachers, laws are made without being consulted, administrators/school boards make decisions | 2 | 3 | 4 |
| No need to modernize teaching, the old way is fine, modernizing ruined it, modernizing is not the answer | 2 | 2 | 5 |
| Transforming the system | 2 | 1 | 5 |
| Transforming the system/policies what does it mean? How? Too vague, concerning, who is behind it | 2 | 2 | 4 |
| Good statement, positive statement, nothing negative about statement | 3 | 2 | 3 |
| Don't know; no response | 52\% | 55\% | 30\% |

9a. Below are nine principles that are part of a new approach to the teaching profession. Please read through these principles and then rate how you think this approach, overall, would impact the quality of education in public schools.

Please indicate what impact you think this approach would have on the quality of education in public schools.

1. Identify and recruit more people who have great potential to succeed as teachers, with a specific focus on diversity within the teacher workforce.
2. Change our approach to the training and education of teachers to bring it more in line with classroom practice and a professional knowledge base, with consistently high standards for all teacher candidates.
3. Raise the standards for teacher licensing so that a license is a meaningful measure of readiness to teach.
4. Increase teacher compensation to a level similar to other professions in order to reflect the important role that teachers play.
5. Provide support for new teachers through enhanced real-world classroom training programs and mentorships in the early stages of their careers.
6. Ensure the granting of teacher tenure is a meaningful signal of professional accomplishment.
7. Provide significantly more time, tools, and support for teachers to succeed, including time for planning, collaboration, and professional development.
8. Design training and professional development to better address student and teacher needs, and to encourage feedback and improvement.
9. Create career pathways that give teachers opportunities to lead and grow professionally.

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| Very positive impact ....................... | 56 | 59 | 61 |
| Just somewhat positive impact........ | 31 | 30 | 31 |
| Just somewhat negative impact ....... | 7 | 5 | 3 |
| Very negative impact..................... | 1 | 1 | 1 |
| No measurable impact either way .... | 5 | 5 | 4 |
| Total Positive Impact | 87 | 89 | 92 |
| Total Negative Impact | 8 | 6 | 4 |

Here are those principles again.

1. Identify and recruit more people who have great potential to succeed as teachers, with a specific focus on diversity within the teacher workforce.
2. Change our approach to the training and education of teachers to bring it more in line with classroom practice and a professional knowledge base, with consistently high standards for all teacher candidates.
3. Raise the standards for teacher licensing so that a license is a meaningful measure of readiness to teach.
4. Increase teacher compensation to a level similar to other professions in order to reflect the important role that teachers play.
5. Provide support for new teachers through enhanced real-world classroom training programs and mentorships in the early stages of their careers.
6. Ensure the granting of teacher tenure is a meaningful signal of professional accomplishment.
7. Provide significantly more time, tools, and support for teachers to succeed, including time for planning, collaboration, and professional development.
8. Design training and professional development to better address student and teacher needs, and to encourage feedback and improvement.
9. Create career pathways that give teachers opportunities to lead and grow professionally.

9b. What favorable things come to mind about this approach to teaching and education in America? What are the most important benefits or strengths of this approach? [216-222]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| Increased compensation, they are underpaid, raising teacher salaries | 15\% | 17\% | 33\% |
| More training, better training, career training, allowing teachers to continually grow | 13 | 13 | 18 |
| Will attract better candidates who are born teachers and are passionate, encouraging, qualified individuals | 13 | 9 | 8 |
| More support for new teachers, ensure new teachers are valued | 12 | 11 | 21 |
| Like them all, all of them, like everything, everything is possible, attainable, all are good | 9 | 9 | 6 |
| To provide excellent education to all, for all, better educated students, will benefit students | 7 | 9 | 4 |
| Raising standards for teachers, expecting high standards from teachers | 6 | 6 | 6 |
| Don't know; no response | 14\% | 13\% | 2\% |

9c. What questions or concerns do you have about this approach? What are the most important weaknesses of this approach? [216-222]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| More money, costs too much, city/state have no money, how will it be funded, funding always an issue | 7\% | 7\% | 10\% |
| Against tenure, tenure is a bad idea, tenure should be eliminated, other criticisms of tenure | 5 | 4 | 5 |
| Increasing diversity, how does it work, how will it be determined, why focus on diversity | 2 | 1 | 2 |
| Raising standards for teaching, raising licensing standards, it can be expensive, complicated, unfair | 2 | 2 | 6 |
| Raising standards is not the answer, is not helpful, standards are high already | 1 | 3 | 6 |
| Who decides? Who implements these standards? Who is in charge? Too general, need more information | 1 | 1 | 5 |
| Good idea, sounds good, agree with this approach, has no weaknesses, good approach, like it | 4 | 4 | 3 |
| Agree teachers should be paid more, teacher not paid enough, approach won't work without pay | 1 | 1 | 2 |
| Don't know; no response | 48\% | 50\% | 22\% |

10. Next, please indicate the impact you think each individual principle would have on the quality of education in public schools.
this table has been ranked by the percentage of adults who say very positive impact

|  | Very <br> Positive <br> Impact | Just <br> Somewhat <br> Positive <br> Impact | Just <br> Somewhat <br> Negative <br> Impact |
| :--- | :--- | :--- | :--- | | Very |
| :---: |
| Negative | | Impact |
| :---: | | Measurable |
| :---: |
| Impact |


| Q. 10 (cont'd) | Very Positive Impact | Just Somewhat Positive Impact | Just Somewhat Negative Impact | Very Negative Impact | No <br> Measurable Impact |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Design training and professional development to better address student and teacher needs, and to encourage feedback and improvement. |  |  |  |  |  |
| Adults | 57 | 32 | 7 | 1 | 3 |
| Parents. | 58 | 31 | 7 | 1 | 3 |
| Teachers ................................................................... | 54 | 36 | 4 | 1 | 5 |
| Increase teacher compensation to a level similar to other professions in order to reflect the important role that teachers play. |  |  |  |  |  |
| Adults ...................................................................... | 56 | 29 | 7 | 3 | 5 |
| Parents..................................................................... | 57 | 24 | 9 | 4 | 6 |
| Teachers .................................................................. | 79 | 17 | 2 | - | 2 |
| Raise the standards for teacher licensing so that a license is a meaningful measure of readiness to teach. |  |  |  |  |  |
| Adults ....................................................................... | 51 | 31 | 10 | 4 | 4 |
| Parents ..................................................................... | 50 | 30 | 11 | 3 | 6 |
| Teachers ................................................................. | 28 | 37 | 18 | 10 | 7 |
| Identify and recruit more people who have great potential to succeed as teachers, with a specific focus on diversity within the teacher workforce. |  |  |  |  |  |
| Adults ........................................................................ | 50 | 34 | 9 | 3 | 4 |
| Parents ...................................................................... | 48 | 34 | 9 | 4 | 5 |
| Teachers .................................................................... | 36 | 42 | 11 | 3 | 8 |
| Create career pathways that give teachers opportunities to lead and grow professionally. |  |  |  |  |  |
| Adults ....................................................................... | 47 | 39 | 8 | 1 | 5 |
| Parents ...................................................................... | 52 | 34 | 9 | 1 | 4 |
| Teachers ................................................................... | 42 | 46 | 6 | - | 6 |
| Ensure the granting of teacher tenure is a meaningful signal of professional accomplishment. |  |  |  |  |  |
| Adults ........................................................................ | 40 | 36 | 11 | 5 | 8 |
| Parents ..................................................................... | 42 | 35 | 10 | 6 | 7 |
| Teachers | 38 | 42 | 8 | 4 | 8 |

11. Suppose you learned that more than 55 organizations are united in support of this approach to improving education in public schools, including nonprofit education advocacy groups, education policy experts, national teacher unions, leading university academic organizations, and bipartisan policy research organizations.

How does learning this make you feel about this approach to improving education in public schools?

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| Much more favorable. | 33 | 30 | 30 |
| Somewhat more favorable............... | 37 | 39 | 36 |
| Makes no difference either way ........ | 26 | 29 | 31 |
| Somewhat less favorable ................ | 2 | 1 | 2 |
| Much less favorable........................ | 2 | 1 | 1 |
| Total More Favorable | 70 | 69 | 66 |
| Total Less Favorable | 4 | 2 | 3 |

[233]

Thinking back on this approach and everything you have read in this survey, how high of a priority do you think it should be for our elected leaders to put into practice this approach to how we train and treat teachers in an effort to improve the quality of public education in America today?

|  | Adults | Parents | Teachers |  |
| :---: | :---: | :---: | :---: | :---: |
| Very high priority ........................... | 45 | 46 | 55 | [234] |
| Fairly high priority .......................... | 32 | 33 | 29 |  |
| A moderate priority ........................ | 19 | 16 | 11 |  |
| A low priority................................. | 2 | 3 | 2 |  |
| Not a priority at all ......................... | 2 | 2 | 3 |  |

13a. If the nine principles that make up this approach were put into practice, how much do you think public schools in America would improve?

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| A great deal................................. | 44 | 47 | 39 |
| A fair amount................................ | 35 | 35 | 42 |
| Just some.. | 14 | 13 | 15 |
| Not that much. | 6 | 3 | 3 |
| Not at all . | 1 | 2 | 1 |

[235]

Not at al $\qquad$ 1
1

13b. And if the nine principles that make up this approach were put into practice, how much do you think public schools in low-income communities would improve?

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| A great deal .................................. | 43 | 44 | 40 |
| A fair amount................................ | 30 | 30 | 33 |
| Just some .................................... | 17 | 16 | 17 |
| Not that much. | 7 | 7 | 9 |
| Not at all.. | 3 | 3 | 1 |

14. Is there anything left out of this approach that you consider to be really important to elevate and modernize the teaching profession? Please be as specific as possible. [237-243]

|  | Adults | Parents | Teachers |
| :---: | :---: | :---: | :---: |
| More parental involvement, support, better communication between parents and teachers | 4\% | 4\% | 8\% |
| Parents should be held accountable for their kids, stop blaming teachers for the kid's behavior | 4 | 3 | 7 |
| Make teachers accountable, those who lack skills should not be teaching, keep the best, get rid of the worst | 2 | 2 | 1 |
| Stop overuse of testing, too many and too much time teaching to the test, less emphasis on standardized testing | 2 | 1 | 3 |
| Better wages, higher salaries, more money, compensation | 2 | 3 | 4 |
| Incorporate technologies that are needed, better technology in classrooms, more access to technology | 1 | 1 | 4 |
| Teachers need more support, more respect, should have a say, should be heard | 1 | 1 | 4 |
| None, nothing wouldn't add anything, good plan, no answer | 54 | 63 | 42 |
| Don't know; no response | 4\% | 6\% | 3\% |

## FACTUALS: The next few questions are for statistical purposes only.

F1. How would you describe the area in which you live?

|  | Adults | Parents |
| :---: | :---: | :---: |
| Large city | 16 | 17 |
| Medium-to-small city | 21 | 20 |
| Suburb | 30 | 30 |
| Small town | 17 | 17 |
| Rural ....... | 16 | 16 |

F2a. How would you describe the area in which the school you work at is located?

|  | Teachers |
| :---: | :---: |
| Large city | 17 |
| Medium-to-small city | 20 |
| Suburb | 28 |
| Small town | 18 |
| Rural | 17 |

Subum-o-small city 20
Small town ....................................... 18
Rural ................................................ 17

F2b. Counting this year, how many years altogether have you worked as a teacher?

|  | Teachers |
| :---: | :---: |
| 1 year or less. | 2 |
| 2 to 3 years.. | 10 |
| 4 to 5 years.. | 9 |
| 6 to 10 years | 16 |
| 11 to 15 years | 17 |
| 16 to 20 years. | 17 |
| 21 to 25 years | 12 |
| More than 25 years.. | 17 |

F2c. Are you a member of a teachers union, including the National Education Association or the American Federation of Teachers?

|  | Teachers |  |
| :---: | :---: | :---: |
| Yes, member of a teachers union ............... | 63 | [257] |
| No, not a member of a teachers union ......... | 36 |  |
| Not sure | 1 |  |

F2d. Which of the following best describes the economic background of most of the students in your school?

|  | Teachers |  |
| :---: | :---: | :---: |
| Poor ............................................................ | 28 | [258] |
| Working class or lower-middle class ................ | 36 |  |
| Middle class ............................................. | 19 |  |
| Upper-middle class | 11 |  |
| Wealthy/affluent..... | 1 |  |
| Even mix of all economic backgrounds............. | 5 |  |

F2e. In your best estimate, what percentage of students at your school receive free or reduced lunch?

|  | Teacher |  |
| :---: | :---: | :---: |
| Less than 10\% | 9 | [259] |
| 10\% to 25\% | 17 |  |
| 26\% to 50\% | 23 |  |
| 51\% to 75\% | 18 |  |
| More than 75\% | 30 |  |
| Not sure. | 3 |  |

F2. If you added together the yearly income of all the members of your family who were living at home last year, what would the total be?

|  | Adults | Parents |  |
| :---: | :---: | :---: | :---: |
| Less than \$10,000. | 2 | 2 | [260-261] |
| Between \$10,000 and \$20,000 | 6 | 3 |  |
| Between \$20,000 and \$30,000 ..... | 9 | 9 |  |
| Between \$30,000 and \$40,000 ... | 10 | 10 |  |
| Between \$40,000 and \$50,000 ..... | 8 | 10 |  |
| Between \$50,000 and \$75,000 | 21 | 20 |  |
| Between \$75,000 and \$100,000 ... | 16 | 17 |  |
| Between \$100,000 and \$150,000.... | 14 | 14 |  |
| More than \$150,000 ...................... | 6 | 9 |  |
| Prefer not to answer .................... | 8 | 6 |  |

