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To: Interested Parties

Subject: Diverse Majorities of Caucus Goers Support Strong Pro-Family Policies

Date: February 17, 2016

A new poll from Public Policy Polling in Nevada shows that majorities of caucus goers support a range of policies that will improve the well-being of working families, including equal pay for women, guaranteed paid sick leave, and access to affordable, high-quality child care and pre-k. These majorities are backed by a diverse, broad-based coalition, with majority support from women, men, Hispanics, African-Americans, young voters (18 to 45), middle-aged voters (46 to 65), and seniors.

Key findings from the survey include:

- All four pro-family policies tested in the poll were overwhelmingly well-received by Nevada caucusgoers. Equal pay for women (73/24) and paid sick days (75/21) were by far the most popular with 3-to-1 margins for each, while access to child care (59/35) and paid leave insurance (61/35) also scored hefty margins of victory.
- 72% of likely caucusgoers said that it's important that the next President focus on improving the economic security of working families by prioritizing policies like affordable child care and paid family leave.
- This is particularly true amongst Hispanics—arguably the most coveted group by candidates in the upcoming caucuses. 37% of Hispanic voters listed this as their single most important priority for the next President, by far the highest level of support of any ethnic group tested. A majority (51%) of Hispanics said it was either their most important priority or one of a few very important priorities.
- Underlying Nevadans' support for pro-family policies is a shared sentiment that working families are overburdened with high costs and lack of access to affordable services. Nevada voters agree that child care is too expensive and out of reach financially for working families by a 27-point margin (61/34), and a majority (51%) says that today's families are facing a child care crisis.
- Also behind caucus goers' support is a belief that pro-family policies go hand-in-hand with promoting economic growth. 57% of Nevada voters say that access to affordable, high-quality child care and pre-kindergarten aren't just kids issues—they're necessities for middle-class families and our economy.

PPP surveyed 616 likely Republican and Democratic caucus goers from February 10-11, 2016. The margin of error is +/-4.0%. This poll was conducted by automated telephone interviews.

